



NEWS RELEASE

Green Refurbishing Top Priority for Stewards of Spa Resort

*Renovation and Restoration Projects Enhance Historic Natural Oasis
and Sets New Standards for Pools and Spas*

Ojo Caliente, NM – Creating a business landscape that makes environmental and economic sense is a serious mission for the stewards of Ojo Caliente Mineral Springs Resort & Spa. Andy Scott, Owner and General Manager of Ojo Caliente, along with his family have made a commitment toward cultivating and sustaining an environmentally healthy property. The Scotts' efforts have created a thriving hospitality business that has stayed focused on green project planning designed to preserve the ancient land's natural eco-systems.

For years the land and facilities teetered on environmental collapse. In 2002, Andy Scott and his wife Jen moved from Colorado to become stewards of the 1,100-acre resort. Scott, an avid mountain sportsman and kayaker with a degree in Natural Resources, Recreation and Tourism from Colorado State University, committed to a multi-million dollar refurbishment and expansion of the resort.

After months of working in the mud assessing the structural mechanics of the resort, Scott says he began reworking the water delivery systems. Since then, Scott's progressive, eco-friendly projects have enhanced the resort and employed many green practices that have created a foundation for a stewardship of sustainability allowing the resort to thrive and endure both environmentally and financially.

These new green building technologies and practices include:

- The use of energy efficient building materials in all new construction. Provides increased insulation and reduced energy consumption.
- A new on-site wastewater treatment center. Microorganisms treat water before being re-injected into the aquifer that controls evaporation and groundwater contamination. This ensures the highest possible purity before it is reintroduced to the land.
- A new geothermal system. Energy from the hot springs is used to heat and cool buildings requiring one-tenth the energy of conventional systems to operate.

"We're in a unique situation to invest in the protection of the natural resources at Ojo Caliente Mineral Springs. It simply makes sense. Cultivating environmentally sound business practices partners well with protecting the legendary waters that have existed here naturally for centuries," said Scott.

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Ojo Caliente Mineral Springs Resort & Spa's Stewards Set High Standards for Public Access

Two years ago Scott spearheaded efforts to revise pool and spa regulations for all hot springs in New Mexico. Working with a group of spa owners and hot spring managers, Scott helped redefine new water testing standards with the EPA and Regulation and Licensing Board. The new rules were the first in the state since 1970 for public pools and first ever for hot springs.

“Hot springs now operate responsibly,” said Scott. “We restrict the number of people in the pools and adopted a cleanliness regimen which is environmentally responsible. Our goal is to keep it clean without compromising the springs’ natural state.”

Ojo Caliente meets standards for disinfection and sterilization without compromising the water with harmful chemicals like chlorine, with the exception of one pool that is open to children. Scott says his facility managers maximize water turnover rates with improved re-circulation, filtration and natural sterilizing agents like Ozone and Ultraviolet (UV) Light.

For additional details on resort services visit <http://www.ojospa.com>. Further information: contact Wendi Gelfound, Marketing Director Ojo Caliente Mineral Springs Resort & Spa at marketing@ojospa.com, 505.583.2233 x *832.

About Ojo Caliente Mineral Springs Resort & Spa:

The legendary waters at Ojo Caliente Mineral Springs have been healing body, mind and spirit naturally for centuries. 2008 marked their 140th anniversary as one of the oldest natural health resorts in the United States. This is a secluded resort that is historic and fresh with eclectic charm in a relaxed atmosphere. The owners, who are also stewards of the property, are proud to promote cultural awareness as well as a sincere commitment to environmental sustainability. It is the only hot springs in the world with four types of healing mineral waters including lithia, soda, iron and arsenic. Lodging options range from enchanting suites and charming cottages to private homes and the historic hotel. The resort's full-service spa offers a serene experience for body and soul with a full range of services including nurturing massage, as well as face and body treatments. Breakfast, lunch and dinner are served in The Artesian Restaurant with the newly opened Wine Bar and lounge. The legendary resort is 1 hour from both Santa Fe and Taos.